

VILLAGES AT MOUNT HOOD  
WORK SESSION

Notes  
August 14, 2008

Chair Bob Reeves called the August work session of the Board of Directors of the Villages at Mount Hood to order at 7:04 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Bob Reeves, Nancy Dougherty, Pat Buckley, Judith Norval, Shirley Dueber, Rick Applegate, Robert Baker
- ❖ Excused:
- ❖ Absent: Brigette Romeo

Approval of Work Session Notes:

The notes from the July work session were presented for review. Robert Baker moved to approve the minutes as amended and Judith Norval seconded. Vote: approved, 5 –yes, 0 – no, 2 – abstain (Rick Applegate, Shirley Dueber).

The May Town Hall minutes were presented for review; however, the minutes will be approved at the August town hall.

Main Street Program Discussion

Special guest Jamie Johnk from Clackamas County was introduced by county liaison Christine Roth. Jamie Johnk is from Business and Community Services and she is the Coordinator for Clackamas County Main Street. Robert Baker also provided an introduction and a few comments. Ms. Johnk provided a history on the Main Street Program, detailing how it was initially focused on cities and has since been expanded to include rural development. She said that for the Villages the program would be able to provide help with streetscape and image branding. The process and deadlines were also explored because the application deadline is upcoming. A recommendation of the Villages pursuing the “Exploring Downtown” level was made.

Shirley Dueber asked if Sandy was involved in the program, and Jamie Johnk said they were. Bob Reeves inquired about a sign ordinance for the area, but Jamie Johnk said that it would likely be worked on with the county commissioners, but that the program could help with that. Rick Applegate added that the TAP group was working on a street/sign/branding campaign.

The county has a new tourism person, Tim Morgan, who can also provide help. The Board members also discussed the need of the Villages to have an identity and if each village should have its own identity. Jamie Johnk reminded the Board that the Main Street Program is essentially a self help program and that they can help with technology,

advertising and design, but that the Villages will run their own program. Rick Applegate raised the issue of gauging business interest and how to connect communities, and Jamie Johnk said that there could be an assessment for bikes, paths, etc.

The Board asked Bob Thurman for his input as a citizen and business owner. Bob told the board that he would like to see money before getting involved. He also felt that there is a need for individual identity. He was also concerned about branding and money available. Jamie Johnk responded that there is money available; it is just a matter of finding it.

A discussion on the letter of intent followed, but Christine Roth and Bob Reeves said that it was nearly ready. The consultant the county is hiring will be able to help the Villages after they sign the letter, but the consultant will not be available until mid-September.

#### Other Meetings:

- ❖ The Scenic Byways meeting has been postponed until the first or second week of September.
- ❖ A meeting on the policy manual occurred before the meeting. Christine Roth, Bob Reeves and Nancy Dougherty discussed material for the manual. Christine Roth thought that there would be a rough draft soon, possibly for the September work session. She will e-mail out copies when it is ready.

#### Library and Town Hall:

Bob Reeves apologized for expressing an opinion on the library measure. He did not mean to offend anyone or sway votes. He was mostly upset about the process of the library measure. While he did disagree with some people, he respects all the people and their opinions.

The Forest Ranger for the Zig Zag Station, Bill Westbrook, will be unable to attend the Town Hall due to work obligations and the forest fires.

The Board decided to make the library issue center stage. It will be run like the May Candidates Forum where speakers are timed. Christine Roth will moderate and Kate Roth will time speakers. The presenters will be Doris Grolbert, (Clackamas County Library Director), George Hoyt (Friends of the Library), and Rick Applegate (as a citizen and not as a board member).

Rick Applegate reiterated his argument is against the funding system, not libraries; but he is also concerned with bond measures and the bad economy. He also said that he is not attacking people or the library committee. Shirley Dueber is concerned about the process and the intergovernmental agreement. Judith Norval would like to see an informational session that focuses on the library only. Robert Baker would like to caution people as this is a tax issue, and he also presented some talking points about the library measure. Pat Buckley was concerned about a yes/no issue and how many items are checked out and taxes.

Nancy Dougherty volunteered to bring a white board, which Shirley Dueber will write on during the meeting to collect the points.

The board debated the format of the town hall, but presenters would get 3-5 minutes and responses would have a maximum of 3 minutes. There would also be time for community statements at the end.

Adjournment:

Chair Bob Reeves adjourned the meeting at 8:47 pm.

Respectfully submitted,  
Kate Roth  
Recording Secretary