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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

December 1, 2009

Chair Bob Reeves called the December 1st meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:05 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Rick Applegate, Pat Buckley, Shirley Dueber, Judith Norval, Bob Reeves, Brigette Romeo, Doug Saldivar, Pat Sharp, George Wilson
- ❖ Excused:
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The November 3rd Board of Directors minutes were presented for review. Pat Sharp made the motion to approve the minutes. Brigette Romeo seconded the motion.

Vote: approved, 9 – yes, 0 – no, 0 – abstain.

Treasurer's Report:

Treasurer Pat Buckley reported that he has yet to receive the bank statement for the month, and so there will be no report.

Communications:

Board Secretary Judith Norval reported that she had received a letter from Clackamas County that reported that the Mountain Express Line grant proposal for matching funds for a second new bus had been approved. Judith also reported that she had received a phone call about the November Town Hall attendance, and said that if the venue changes in the future that the Board should consider how to make the venue change better publicized. The Board agreed that more notices should be posted, and that the website will help publicize venues, dates, and times.

Brigette Romeo asked that the Board of Directors write a thank you note to U.S. Meats and FSA for donation of supplies and food for the Town Hall. She also requested a thank you note to Kathryn Bliss for overseeing the breakfast.

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County Liaison's Report:

- ❖ There will be a meet and greet for the candidates for County Administrator on Monday, December 7th. It will be from 5 to 7 pm at the Community Center in Oregon City. Whoever is hired will be named in the month, and he or she will begin work in March.
- ❖ Rural Equity Area Commission on Transportation (REACT) – There will be a meeting with the Oregon Department Of Transportation soon, and it will hopefully lead to a formal arrangement.

Unfinished Business – Web page update from Doug Saldivar:

- ❖ Doug Saldivar reported that he and Judith Norval had met with Gary Randall last week and were continuing to work with Gary on the website and any questions he had.
- ❖ Gary Randall reported that the domain and servers were being transferred. Gary and Rick Applegate have had meetings and have signed the paperwork to have all necessary elements transferred to the Villages. Gary is currently configuring the frame and the website. Gary would like to meet with the Board of Directors again soon, and he would like to discuss items such as the front page. Gary projects that after the transfers occur the website should be up and running in one to two weeks.
 - The Board and several citizens agreed that the new website should be well publicized, including announcements in the papers and media.

Update from Steve Graper about Rhododendron water:

Steve Graper, President of the Rhododendron Summer Home Association, updated the Board of Directors about the efforts being made to bring water back to the water system following several trees falling on the water treatment facility. Several trees had destroyed one sand filter, and damaged other buildings. Steve explained the implications of the loss of systems, the partnerships formed with Lady Creek for water, and the boil water order process. The important message was that the boil water order had been lifted, and that the water system was being improved and brought back up to standards.

Rick Applegate asked if there was anything the Villages' Board could have done during the water crisis, and Steve said that the biggest problem was emergency notification of the property owners and tenants. Steve also explained how the water system was notifying people and working towards funding new sand filters and repairs. Doug Saldivar thought that the whole situation was a lesson for water companies and area utilities, and hoped that utilities would gather and discuss lessons learned from the experience.

Logo Presentation from Gary Randall:

Gary Randall presented the final draft of the logo.

Rick Applegate moved that the final draft of the logo be accepted, and George Wilson seconded the motion.

Vote: approved, 9 – yes, 0 – no, 0 – abstain.

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Unfinished Business – November Town Hall Results:

Bob Reeves recapped the earlier discussion of the Town Hall. Pat Sharp added that she had received comments that the room was too noisy, and turnout was disappointing. Pat also added that when people do not come to meetings, it can be a sign that the Bard is doing a good job. George Wilson said that interested people will show up, and that the important part is to try to reach as many as possible.

Unfinished Business – Action Plan:

Pat Sharp and Doug Saldivar typed up the comments from the November Town Hall, and Board members had previously received an email copy. Doug Saldivar used a computer and projector to display the comments for the Board and those attending the meeting. Pat Sharp began the discussion by asking if all nine items should be included in the action plan, and asked if the two lowest rated items should be removed from the action plan.

Pat Sharp moved that the community center be removed from the action plan, but the Board should continue to support the Hoodland Women’s Club and the Senior Center in their efforts; moreover, the community center would remain a goal of the Villages and the Board would assist the Women’s Club as needed. Shirley Dueber seconded the motion.

A roll call vote was taken:

<u>Name</u>	<u>Vote</u>
Applegate	No
Buckley	No
Dueber	Yes
Norval	Yes
Reeves	Yes
Romeo	Yes
Saldivar	Yes
Sharp	Yes
Wilson	No

Vote: approved, 6 – yes, 0 – no, 0 – abstain.

Pat Buckley said other groups should get involved to make the Community Center project happen. Pat Sharp said that she personally supports the center. George Wilson added that the money from the Cedar Ridge sale could still be considered for the Center, and Judith Norval added that Dan Zinzer’s promise of the money for the Center should be in writing. Doug Saldivar added that the Women’s Club and the Villages should talk about what the Club is doing and how the Villages can support them. Pat Sharp added that the Women’s Club is going to reorganize and pursue the issue.

Doug Saldivar displayed the comments on the screen and described each action item and its comments. Rick Applegate said that he would like to see each goal discussed in detail. The Board

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also agreed that when the plan is being developed that appropriate agencies would need to be consulted to determine feasibility of projects, for example the County would need to be consulted about pathways, standards, and the right of way.

Pat Sharp moved that the water issue be removed from the action plan, and the Villages at Mt. Hood’s water committee would keep the issue alive and pursue water issues. Judith Norval seconded the motion.

A roll call vote was taken:

<u>Name</u>	<u>Vote</u>
Applegate	No
Buckley	Yes
Dueber	Abstain
Norval	No
Reeves	Yes
Romeo	Yes
Saldivar	Yes
Sharp	Yes
Wilson	No

Vote: approved, 5 – yes, 3 – no, 1 – abstain.

Committee Reports: Tourism Task Force – Report and Discussion Only (No Motions):

Rick Applegate presented an update on the tourism task force’s progress. The Task Force had recently met with Dan Werner from the RV Village and Hollis from the Sandy Chamber of Commerce. The Task Force is considering pursuing strategic liaisons with Oregon Tourism and the Hood River area. The Task Force would also like to see the issue of tourism at a Board of County Commissioner’s Study Session. In the meantime the task force is pursuing online training for tourism and has the goal of full weekend and extended evening coverage for visitor information. Rick added that Linda Bell had sent a letter on CCTCA funding and that he would like to know who the other parties are that were against funding Wy’East Information Center. The Task Force is also considering doing a signature drive. Lastly, Rick wanted feedback from the Board on what the Task Force has done.

- ❖ Christine Roth said that a BCC study session on tourism would need to be done through Linda Bell. She also said that signed agreements with other organization would need to be vetted by the County and County Counsel. She also said that Rick and other Board members might consult Linda Bell with questions they might have.

Rick Applegate also said that the funding that is being considered is likely to be privately done. Rick thought that the private businesses could have four possible fee opportunities and/or a visitor’s center with a booking fee, and all of this would be separate from the Task Force.

Committee Report: Scenic Byways & Main Street Program – Brigitte Romeo:

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Brigette Romeo presented an update on the Scenic Byways Interpretive Design Guide. She also asked Kathleen Walker from the Forest Service to provide additional details and insight. The Design Guide was concerned with consistency in font, color and Cascadian design. There was a focus on themes, which led to some route changes. Lastly, the design guide would inform future projects and grants.

Bob Reeves added that there had been a Main Street Program meeting with himself, Carol Burke, Samantha from Jamie Johnk's office, and others. There will be a meeting in March with area businesses concerning Main Street.

Brigette Romeo added that Main Street Program and Scenic Byways Committee need to work together. Kathleen Walker also said that another committee, the Mount Hood Scenic Byways Committee is doing well and that the Villages may be interested in joining that committee. The Mount Hood Scenic Byways Committee has a consultant and is working through a very complex grant process.

Any Persons to be Heard:

- ❖ Sandra Palmer said that people in the area of the Rhododendron Summer Home Association wanted to know what to do during the water issues, and she appreciated the RV Village and its cooperation.
- ❖ Carol Burke said that the handouts from the Rhododendron Summer Home Association were clear, and she passed along the information to her guests who signed a disclaimer acknowledging that they were aware of the boil water notice.
- ❖ Coni Scott asked Rick Applegate about the fee charge and groups. She also added that she thought that the logo looked good.
 - Rick Applegate said that it would not be a Villages program or part of the task force. It would be outside of Clackamas County funds.
 - Carol Burke said that she was unclear if it would be a private person or funded by the commission. She also said that booking services are less common.
- ❖ Keith Schacher said that people need to look at the *Mountain Times*, and that the Board needs to do some positive public relations, for example a half page editorial.
- ❖ Gary Randall thought that the Main Street Program and the Scenic Byways Committee efforts could lead to community interest driving a goal of working towards identifying Mount Hood as a destination.
- ❖ Pat Sharp added that she would like the Board of Directors to discuss the report. Rick Applegate said that he was just presenting ideas, and Pat Sharp said that she would like time to ask for clarifications and raise concerns. Rick Applegate also stated that the solutions would likely be private. Pat Sharp asked that the issue be continued at the next meeting.

Adjournment: Chair Bob Reeves adjourned the meeting at 6:04 pm.

Respectfully submitted,

Kate Roth
Recording Secretary